

NORWICH
WINE
WEEK
the festival

14 - 16 June 2024

Sponsorship opportunities

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norwichwineweek.co.uk

About Norwich Wine Week

With a successful debut event in 2023, Norwich Wine Week returns in 2024, and we want you to be part of the party!

Starting on Friday 14 June 2024, the festival will bring together wine makers and merchants to celebrate our regions flourishing wine scene. With evidence that our wine growing heritage dates to the Roman era, it's little wonder that Norfolk has become such a rich territory for wine production. The three-day festival will give visitors the chance to try a range of local tipples as well as enjoy informative tastings, talks, delicious food, and live music.

Throughout the week, 14 - 22 June, there will be showcase events held at several city venues, the hospitality industry can celebrate wine in whatever style they like, dedicated discounts, tasting sessions or specialist wine and food pairings.





Jeroboam £5,000

Sign up by 31st January - maximum of 3

Six free VIP tickets on Friday 14 June 2024.

Two tickets for the Sunday 16 June 2024.

Eight VIP tote bags with goodies.

Discount codes for employees, friends, and family for advance purchases.

Opportunity for inclusion in the tote bags for the festival.



Your logo in the Norwich Wine Week visitor guide

(print run of around 5K)

Full page advert in the Norwich Wine Week visitor guide.

Your logo to appear on the Norwich Wine Week website with link through to your website.

(26K hits and 162K event users)

Two prominent position full banners on the hording around the festival in Chapelfield Gardens.

(Thursday - Sunday)

Your advert on the newsletter with link to your website or product.

(Wine Week newsletter subscriptions 5K and VisitNorwich 28K)

Unique mentions on our Norwich Wine Week Instagram and Norwich BID LinkedIn.

Invitations to any PR opportunities associated with the event.

Opportunity for you to supply your own branded merchandise, parasols, deckchairs etc



Magnum £2,500

Sign up by 31st January - maximum of 10

Four free VIP tickets on Friday 14 June 2024.

Four VIP tote bags filled with goodies.

Discount codes for employees, friends, and family for advance purchases.



Your logo in the Norwich Wine Week visitor guide.

(print run of around 5K)

Your logo to appear on the Norwich Wine Week website with link through to your website.

(26K website users March - June 2023).

Two prominent position full colour banners on the hording around the festival in Chapelfield Gardens (Thursday - Sunday)

Your advert on the newsletter with link to your website or product.

(Wine Week newsletter subscriptions 5K and VisitNorwich 28K).

Unique mentions on our Norwich Wine Week Instagram and Norwich BID LinkedIn.

Invitations to any PR opportunities associated with the event.

Opportunity for a full page advert in the visitor guide (£250 extra)



Demi £1,000

Sign up by 31st January - maximum of 10

Two free VIP tickets on Friday 14 June 2024.

Two VIP tote bags filled with goodies.

Discount codes for employees, friends, and family for advance purchases.



Your logo in the Norwich Wine Week visitor guide.

(print run of around 5K)

Your logo to appear on the Norwich Wine Week website with link through to your website.

(26K hits and 162K event users).

One full colour banner on the hording around the festival in Chapelfield Gardens.

One mention on our Norwich Wine Week Instagram story.

Your advert on the newsletter with link to your website or product.

(Norwich Wine Week newsletter subscriptions 5K and VisitNorwich 28K).



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